



## **MAKING BUYING AND SELLING EQUIPMENT FAST, EASY & COST EFFECTIVE**

An introduction to LeaseQ for Equipment Manufacturers, Distributors and Dealers

### **FOR MORE INFORMATION PLEASE CONTACT:**

**Cory Damm**  
Vice President, Client Services  
LeaseQ, Inc.  
100-D Tower Office Park  
Woburn, MA 01801  
(781) 352-0814  
[cory.damm@leaseq.com](mailto:cory.damm@leaseq.com)

## LEASEQ: FAST & EASY EQUIPMENT FINANCING

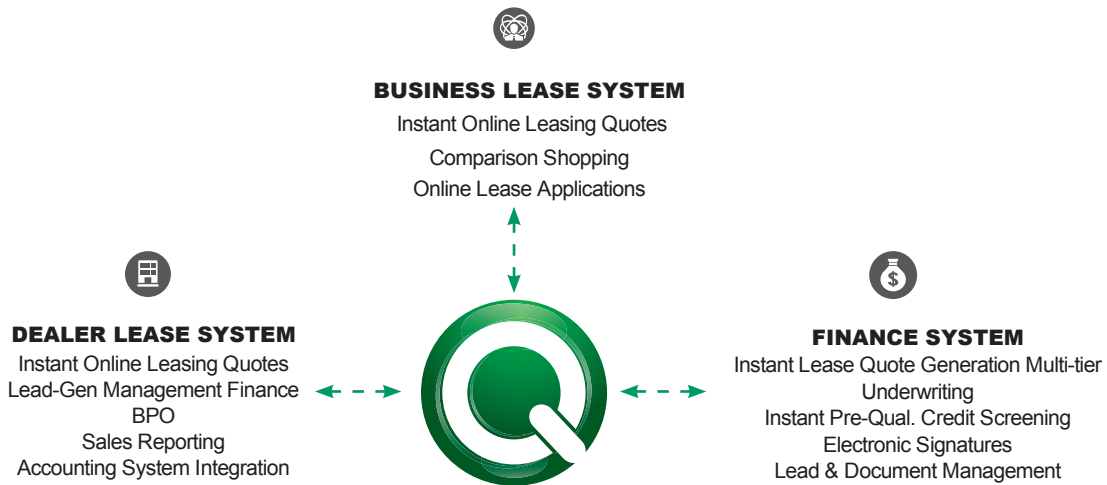
Now manufacturers, distributors and dealers can take complete control of the sales process and help their customers find the best financing options for equipment purchases in less than a minute.

### LEASEQ HELPS YOU GROW YOUR BUSINESS IN FOUR WAYS:

1. Sell More Equipment:
  - Close on the Spot – instant finance quotes help Sales Reps start closing the sale right away
  - Monthly vs. Total Payments – quickly understand the customer's budget, allows for easy up-sell
  - Higher Finance Approvals – the broadest range of Lenders means approvals and higher sales
2. Faster Receipt of Funds – no more net /never accounts. You receive funds right away
3. Great Customer Service – your customers will see and feel the difference and keep coming back
4. Sales Tools for Your Business – free easy to use lead generation and management tools

### HOW DOES THE LEASEQ NETWORK WORK?

The LeaseQ Network links Businesses, Dealers, and Finance Companies to provide the fastest, easiest and safest way to lease equipment. LeaseQ systems and applications on the LeaseQ Platform are free to members of the network.



### THE LEASEQ DEALER PLATFORM SUPPORTS YOUR SALES PROCESS:

- **Generate instant leasing quotes – while the customer is in the dealership**  
(this 1st step allows the Sales Rep to capture all critical contact information without being pushy)
- **Display a broad range of payment plans and achieve higher finance approval rates.**  
(this step, allows the Sales Rep to test close the customer on the spot while demonstrating added value)
- **Help the customer lock in lease quotes and submit a lease application in less than 2 minutes.**  
(this step, allows the Sales Rep to start to close the sale while the customer is in the dealership)
- **Monitor the financing process and make sure all required paper work is signed and submitted.**  
(this allows the Sales Rep to stay involved in the financing process and assure a closed sale)

### EASY TO GET STARTED

LeaseQ makes it easy for you to get started so that you can generate instant quotes and qualified lease applications right away. There is a simple four step process to get started:

- 1** Schedule a 20 min. Introduction Meeting
- 2** Join the LeaseQ Network, No Cost!
- 3** Generate Instant Financing Quotes
- 4** Process Qualified Finance Applications